

# INVESTOR MEETING SCHEDULE

Date	Day, Time	City	Place	Address
July 8	Monday, 6:30 p.m.	Moberly	Moberly Econ. Dev. Office	115 N. Williams St.
July 9	Tuesday, 6:30 p.m.	Marshall	Martin Community Center	1985 S. Odell
July 10	Wednesday, 6:30 p.m.	Mexico	Audrain County Historical Society	501 S. Muldrow St.
July 11	Thursday, 6:30 p.m.	Brookfield	Burriss Center	#1 Center Drive
July 15	Monday, 6:30 p.m.	Sikeston	Clinton Building	501 Campanella
July 16	Tuesday, 6:30 p.m.	Vandalia	St. Pat's Hall	200 W. Holmes St.
July 17	Wednesday, 6:30 p.m.	Salisbury	Senior Center	304 S. Broadway
July 18	Thursday, 6:30 p.m.	Columbia	ARC, Rec Center	1701 W. Ash St.
July 22	Monday, 6:30 p.m.	Chillicothe	Mildred Community Center, Litton Ag Campus	10780 Liv 235
July 23	Tuesday, 6:30 p.m.	Rockport	Velma Houts, UM Extension	201 E. U.S. Hwy. 136
July 24	Wednesday, 6:30 p.m.	Marceline	Walsworth Community Center	124 E. Ritchie Ave
July 25	Thursday, 6:30 p.m.	Bowling Green	Community Center	201 W. Locust St.
July 29	Monday, 6:30 p.m.	Butler	Butler Public Library	100 W. Atkinson
July 30	Tuesday, 6:30 p.m.	Moberly	Moberly Econ. Dev. Office	115 N. Williams St.
July 31	Wednesday, 6:30 p.m.	Edina	Knox County Community Center	207 N. 4th St
August 1	Thursday, 6:30 p.m.	Dexter	Dexter Chamber of Commerce	515 W. Market Street
August 5	Monday, 6:30 p.m.	St. Joe	Buchanan County Extension	4125 Mitchell Ave
August 6	Tuesday, 6:30 p.m.	Norborne	Norborne Goppert Center	201 S. Pine St.
August 7	Wednesday, 6:30 p.m.	Columbia	ARC, Rec Center	1701 W. Ash St.
August 8	Thursday, 6:30 p.m.	Mexico	Audrain County Historical Society	501 S. Muldrow St.
August 12	Monday, 6:30 p.m.	Montgomery City	Montgomery City Library	224 N. Allen
August 13	Tuesday, 6:30 p.m.	Shelbyville	UM Extension	106 E. 3rd St.
August 14	Wednesday, 6:30 p.m.	Moberly	Moberly Econ. Dev. Office	115 N. Williams St.
August 15	Thursday, 6:30 p.m.	Waverly	City Hall	111 E. Kelling

## Schedule a Meeting for your Community or a One-on-One

We are more than happy to sit down with any interested Investor. In fact, as you can see from the schedule, we plan on visiting with groups across the state, and we have purposefully left our days open to schedule a personal meeting with you.

Call Pat Conners at 314-809-9499;  
or email at [pconners75@gmail.com](mailto:pconners75@gmail.com)

For more information, please visit our website  
at [MoberlyNaturalCrush.com](http://MoberlyNaturalCrush.com)

**Needed! Missouri Farmer-Investors to Join Our Cause!**

P.O. Box 595  
Moberly, MO 65270

**MOBERLY**  
**Natural Crush**  
a natural food producer

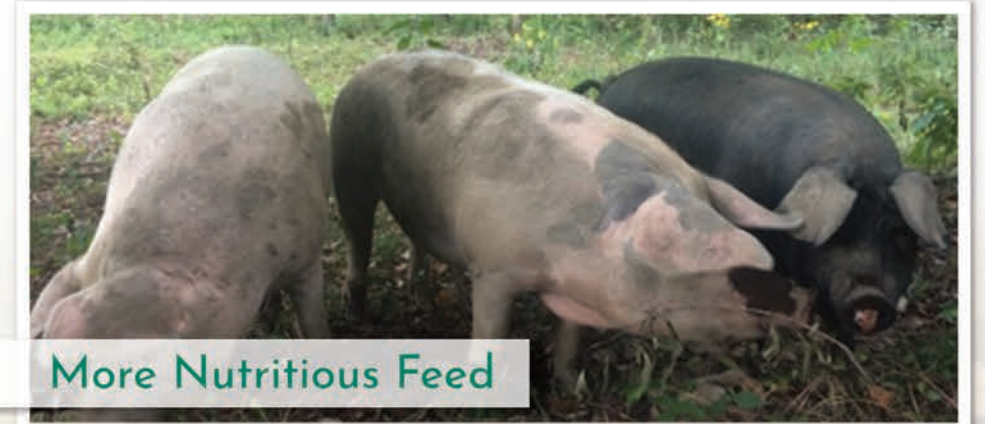
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TGI Direct



## OUR CAUSES



The Missouri Farmer



More Nutritious Feed



Healthier Food Habits

With this new industry come jobs and opportunities that otherwise would not exist in Central Missouri. As Moberly Natural Crush establishes its successful niche, it is our goal to bring more niche marketplaces to Missouri, and continue leveraging our state's natural food advantages.

Community

## WHAT IS MOBERLY NATURAL CRUSH, LLC?

*For Missouri Farmers, It's a New Marketplace*

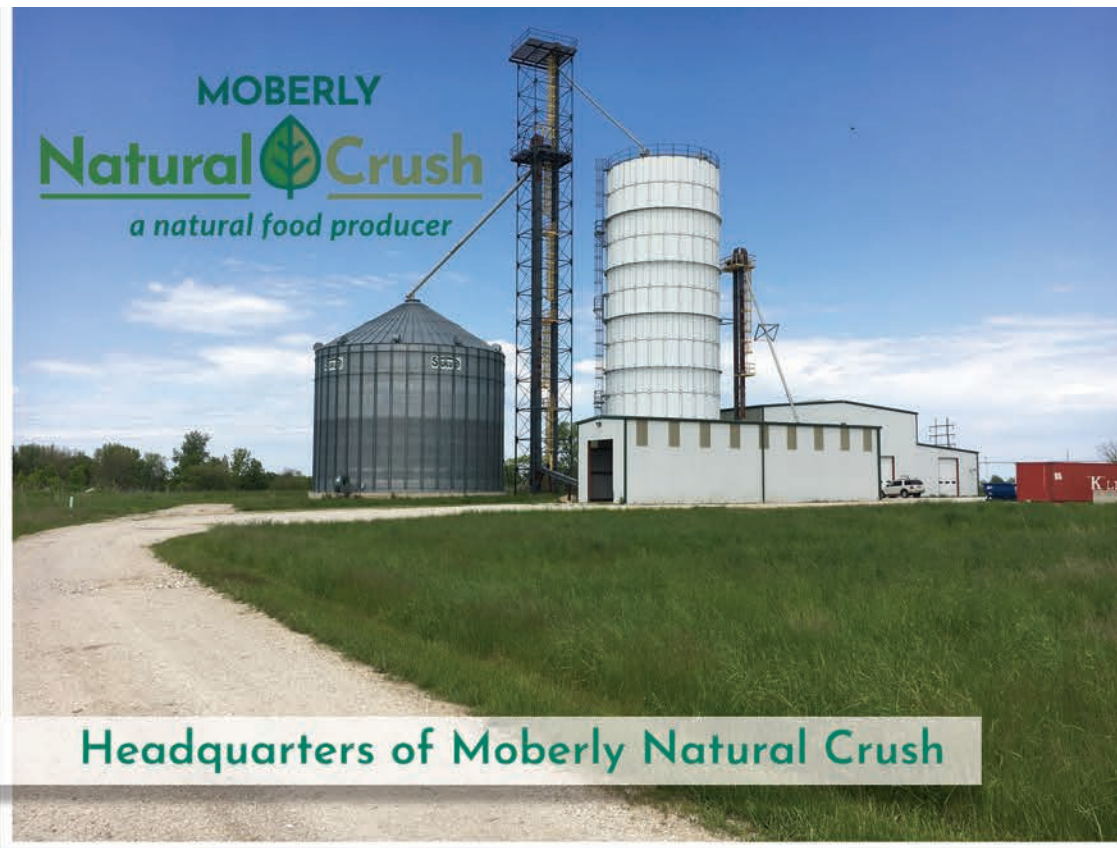
Moberly Natural Crush, LLC., (MNC) is a startup natural food company that will produce specialty soybean meal and oil to be sold to producers of natural food products.

You do not have to be a specialty soybean producer to be excited about this opportunity.

We will process 2.3 million bushels of soybeans when we reach our planned capacity in the near term (3-to-4 years). This is not a substantial amount, but a rather exclusive industry. Whether you are a specialty producer or not, adding a new marketplace to Missouri's landscape is a good thing for all farmers.

Specifically, MNC will process non-GMO and organic soybeans with a focus on the new High-Oleic, non-GMO soybean, oil trait soon to be introduced to Missouri farmers, called SOYLEIC™. Because of the SOYLEIC™ soybean oil (traditionally bred and discovered in the University of Missouri-Columbia's soybean breeding program) no trans fats are present in the soybean oil, which translates to a healthier soybean oil. The SOYLEIC™ soybean oil and meal serve as a potential profit for Missouri soybean farmers due to the premium the oil and meal could convey.

MNC believes the SOYLEIC™ soybeans could yield a per bushel premium. The key will be having a specialty processor available to market the High Oleic oil and the non-GMO meal. Moberly Natural Crush will provide that launch pad.



Headquarters of Moberly Natural Crush



## YOUR INVESTMENT OPPORTUNITY

*We have been contingently approved for a Producer Tax Credit;*

### We will be a Missouri Farmer-Controlled Business.

In Phase One of MNC's equity drive, which closed March 30, we raised seed money to purchase the infra-structure assets of the Crush plant, which includes a 100,000-bushel grain bin, 800-ton meal bin, 12,000 square-foot factory building, load-in-load-out station and various elevators and legs, situated on a 7-acre lot in Moberly's industrial park.

Presently in the summer of 2019, we have begun our Phase Two equity drive with a goal of raising \$5 million to purchase the soybean crush and oil refining equipment necessary to operate at a capacity of 96-tons per day.

In 2021, we expect to begin Phase Three of the equity drive, in which we will raise \$7 million to double capacity and expand the existing infra-structure.

Our plan is to issue Dividends as soon as the company establishes a stable profit stream, which we expect to happen by 2022.

Investors will have access to audited financial statements on an annual basis, prepared by the accounting firm of Williams-Keepers from Columbia. MNC is represented by the law firm Bryan Cave Leighton Paisner from St. Louis.



## WHO WE ARE



Jim Beckley

*"I am not a non-GMO farmer, and I am not sure that I ever will be.*

*But creating a new marketplace for farmers is a good thing for all of us. By focusing on specialty soybeans, Moberly Natural Crush brings something new to the region without trying to compete in the conventional markets, and the Natural Food Industry is still in a high-growth mode. This is a great time to bring it to central Missouri."*

A principal founder of MNC, Jim Beckley is a lifelong resident of Shelby County and has been a row crop and cattle farmer his whole life. In addition, he has owned and operated Beckley Ag Products, a chemical, fertilizer and seed business since 2005, and he spearheaded the creation of the biodiesel company that is now owned and operated by Lakeview Energy in Moberly.



Scot Shively

*"I am a non-GMO farmer*

*We formed a co-op of local farmers out of the Clarence-Shelbina area called Premium Ag Products in 1999 dedicated to identity preserved grains, and from there we got into the non-GMO markets. It's been pretty good for us, but it would be a lot better with a local marketplace. We're excited about the new SOYLEIC soybean, and it will be great to have it processed right here in Central Missouri."*

Scot Shively, one of MNC's founding Board managers, is a fourth generation farmer from Shelby County and the current president of Premium Ag Products. He has served on the Shelby County Soil and Water District for 24 years and for 15 years on the North Shelby School Board in which he was recently elected president.



Pat Conners

*"I am not a farmer. I am a bit of a foodie and a member of a championship Bar-B-Que team*

*that annually competes at the American Royal. We regularly shop at four-to-five different markets for specific meats from specific farms. It's a fact that some farms just make better tasting meat, and we are always looking for a competitive edge. In that way, we're no different than the mothers shopping for natural foods, reading every label. They're just looking for that edge, trying to raise the healthiest child possible. That's what I love about the natural food movement. It's about creating awareness and education, about connecting the farmer to the table. That's a healthy cause, and I'm proud to be a part of it."*

Pat Conners and Beckley conceived Moberly Natural Crush after meeting with a group of non-GMO farmers led by Shively. Conners developed the business plan, secured the Producer Tax Credit through the Missouri Department of Agriculture and began hosting meetings in 2017 to gauge local interest for the project. As the Chief Executive Officer of Producers' Choice Soy Energy, Conners was instrumental in structuring the deal that allowed MNC to purchase the Crush assets, including a friendly settlement with all bank concerns. Prior to this, Conners worked as a turnaround specialist for the bank Advantage Capital Partners, and his entire 25-year business career has been spent in senior management positions in various manufacturing industries. He has an MBA from Washington University, and prior to that he was a journalist for The Tampa Tribune after receiving his B.A. from the University of South Florida.

## NATURAL FOODS: THE CAUSE THAT KEEPS ON GROWING

In 2013, Whole Foods declared that its stores would be completely free of GMO ingredients by 2018. Since then its revenue has grown 35+%, it has become the 9th largest grocer in the world, and it was purchased in 2018 by Amazon, the third largest market capitalized company in the world.

The butterfly label that denotes that a product is Non-GMO Project Verified is now on 40,000+ packages, and there are more than 2,000 non-GMO product launches a year.

In 2015, the U.S. Food and Drug Administration banned all food manufacturers from using partially hydrogenated oils (mostly soybean oil). While heart disease is still our number one killer, its death rate is in decline thanks to diet awareness. Riding this wave, the World Health Organization launched an initiative called REPLACE for the global elimination of trans fat in foods by 2023.

*Our Cause* will be a small part of this national movement, but it will be meaningful to Missouri communities and farmers. Our natural processing of soybeans will provide more nutritious meal that you can feed your livestock, and as SOYLEIC™ comes on board, our High Oleic oil will rank among the healthiest oils available to the consumer.

Better nutrition, healthier eating, this is *Our Cause*, and now you are invited to join us.

For more information, please visit our website at [MoberlyNaturalCrush.com](http://MoberlyNaturalCrush.com)